



2022 International Series presented by the Mexican Baseball Fiesta
Sponsorship Opportunities in Tucson at Kino Memorial Stadium
Friday, November 11 – Sunday, November 13

The “historic” cross-border 2022 International Series presented by the Mexican Baseball Fiesta will take place in Tucson on November 11 – 13 at Kino Veterans Memorial Stadium. NEVER in the history of the Mexican Pacific Winter League (Liga ARCO Mexicana del Pacifico) has there ever been a regular season game played in the United States! The LMP regular season series will match the Yaquis de Obregon (host team) vs. Aguilas de Mexicali. This series will have future economic ramifications for Southern Arizona with the hope of future LMP expansion to Tucson. The Mexican Baseball Fiesta put together a financial arrangement with the Yaquis to make these games possible. All three games will be broadcast live throughout Mexico on Extrabase.TV on Sky.



Gold Package: \$7,000

- Outfield Sign – production included
- One social media post every week and three (3) social media stories (Tik Tok, Instagram and FB) starting October 27
- Concourse table / booth for all three nights (six-foot table and chairs)
- Suite for one day of your choice based on availability – 20 seats (includes food package)
- 200 undated box seat vouchers – good for any date
- Logo on website Mexican Baseball Fiesta page / Inclusion of logo on official digital & flyers
- Three PA announcements per game in Spanish
- Full page color ad – premium placement

Silver Package: \$2,500

- Stadium banners throughout the stadium (client provides signs)
- Eighty (80) undated box seats – good for any date
- Logo on Mexican Baseball Fiesta website sponsor page
- One PA announcement per game in Spanish
- Full page color program ad – deadline is November 4
- Inclusion of logo on official digital and printed flyers

Sombrero Package - \$2,000

- Concourse booth for all three nights (six-foot table and chairs)
- Four wristbands per day for booth workers
- Fifty (50) undated box seat vouchers
- Half page color program ad – deadline is November 4
- Logo on Mexican Baseball Fiesta website sponsor page

Concourse Vendor Booth - \$750

- Ten (10) undated box seats
- Four wristbands per day for booth workers
- Six-foot table and chairs will be provided
- Booth is located on the concourse for all three days

NEW Digital Marketing Package - \$750

- Social media exposure by sharing content to our 15k followers and growing
- One social media post every week and three (3) social media stories (Tik Tok, Instagram and FB) starting September 1st to end of the Fiesta
- Logo on Mexican Baseball Fiesta website
- Inclusion of logo on official digital and printed flyers

Partner Package - \$750

- Fifty (50) box seats – good for any date
- One PA announcement in Spanish

Luxury Suite Package - \$750

- Luxury suite for one day for 20 (food and beverages not included but server service provided)
- Suites are limited so they are based on availability
- One PA announcement per game – Spanish or English
- Company logo on Mexican Baseball Fiesta website

Vamos A Tucson Mexican Baseball Fiesta Event Program

3,000 will be produced and handed out for free at stadium entrance

All ads are color – camera ready artwork is requested

- Full page (5 ½ x 8 ½) - \$1,000
- Half page (5 ½ x 4 ¼) - \$ 800
- Camera ready artwork is due no later than November 4

Vamos A Tucson Mexican Baseball Fiesta website is www.MexicanBaseballFiesta.com. Details on the International Series can be found on our website.

For more information contact us directly:

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