



11th ANNUAL MEXICAN BASEBALL FIESTA presented by MODELO RETURNS TO THE VALLEY

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The Mexican Baseball Fiesta is back in the Valley for the 11th year with a weekend takeover in Phoenix and Mesa. We return to American Family Fields of Phoenix on Thursday Sept 28 and Sloan Park Sept 29- Oct 1. The Fiesta is presented by AT&T, Vantage West, Modelo, and Visit Mesa.

The Liga Arco Mexicana del Pacifico's (Mexican Winter Baseball League) version of "Spring Training" will feature the Naranjeros de Hermosillo, Yaquis de Obregon, Aguilas de Mexicali, and for the first time Algodoneros de Guasave. This now means that eight of the ten teams in the Liga Arco Mexicana del Pacifico have trained in Arizona at the "Fiesta".

We're happy to announce our two-year partnership with Modelo, as the "Official Beer" of the Mexican Baseball Fiesta. Modelo is now the number 1 ranked beer in the United States!

In our continuous effort to bring a more authentic LAMP experience, this year's Fiesta will feature new additions including the official voice of the Naranjeros de Hermosillo, Juilo Valencia, and a VIP ticket package that would include catering by Asadores similar to the experience you would get in the teams respected stadiums. With the help of our sponsors, we have returning fan favorites that include the Home Run Derby, great Mexican food vendors, and the return of our friends Su Majestad La Brissa. La Brissa has produced near capacity crowds at Sloan Park the last two years.

2023 Music Lineup presented by La Indiscreta

- ❖ Thursday at Maryvale - La Triguera
- ❖ Friday at Mesa - Los Hermanos Vega
- ❖ Saturday at Mesa - Tapi Quintero
- ❖ Sunday at Mesa - La Brissa

Here is the 2023 schedule:

➤ **PHOENIX – American Family Fields of Phoenix (Brewers Spring Training Home)**

Thursday, September 28 – 7:00

Hermosillo vs. Obregon

➤ **MESA – Sloan Park**

Friday, September 29 – 7:00

Hermosillo vs Guasave

Saturday, September 30

Guasave vs. Mexicali, 4:00 first game

Hermosillo vs Obregon, follows first game

Sunday, October 1 – 4:00

Hermosillo vs Mexicali

La Brissa performs following the game

Tickets will go on sale online for all games in the Valley on Monday August 28th at 10:00 AM MST: www.MexicanBaseballFiesta.com, www.sloanpark.com or www.mlb.com/brewers/spring-training/mexican-baseball-fiesta.com. Ticket prices are box seats \$25, adult general admission tickets \$20, and tickets for children 6-16 and seniors are \$10, under 6 are free.

Mike Feder, President of the Mexican Baseball Fiesta said “We can’t wait for this year’s Fiesta in the Valley. Constant excitement is the best way to describe the Mexican Baseball Fiesta. The passion of the fans, the music, the food, and fun make this a unique experience for all baseball fans.” Feder is a 30-year minor league baseball general manager, 15 of those years as the GM of the Tucson Triple-A franchise. **Francisco Gamez**, Mexican Baseball Fiesta Founder and Partner was a longtime professional baseball pitcher in both minor league baseball and the Liga Mexicana Del Pacifico joined **Feder** in forming the Mexican Baseball Fiesta LLC in 2011.

Justin Piper, Chicago Cubs General Manager of Spring Training Operations for Sloan Park, said “Sloan Park is excited to host the Mexican Baseball Fiesta in Mesa once again. We look forward to welcoming the Mexican Winter League teams and their fans for an energetic and entertaining baseball experience.

“On behalf of the Milwaukee Brewers, we are once again thrilled to be hosting the Mexican Baseball Fiesta at American Family Fields of Phoenix!” said Brewers VP-Affiliate Operations **Andrew Daugherty**.

Information on the Mexican Baseball Fiesta, LLC is available at www.MexicanBaseballFiesta.com; on Facebook at Mexican Baseball Fiesta; on Twitter at [@MexBaseballFsta](https://twitter.com/MexBaseballFsta) Instagram – Mexicanbaseballfiesta.