



## 11<sup>th</sup> Annual Mexican Baseball Fiesta in the Valley

**September 28 in Maryvale and September 29 - October 1 at Sloan Park in Mesa**

Liga Arco Mexicana del Pacifico's "official" pre-season games are back in the Valley. The Mexican Baseball Fiesta is a cultural event that celebrates the sport of professional baseball in Mexico. The fiesta features games between teams from the Liga Arco Mexicana del Pacifico as well as other events such as concerts, dance performances, and food festivals. The fiesta is a popular tourist destination, and it is also a way for Mexican Americans to connect with their heritage. Crisp visuals and in-game entertainment will be featured on two of the largest high-definition videoboards that MLB Spring Training venues offer has to offer. Discounts will be provided to sponsors that participate in both Tucson and Mesa.



### **Grand Slam: \$10,000**

- Outfield sign– production included
- Three :30 video board spots per game
- Name and Logo in all advertising –social media, radio, TV and print
- Prominent website inclusion
- Luxury suite for one day for 20 in either stadium (food and beverages are included)
- First pitch at a game of your choice
- Stadium banners throughout the stadium (client provides signs)
- Concourse table / booth (six-foot table and chairs)
- Sixty (60) box seats per day or 300 total undated box seats – good at either stadium
- Four PA announcements per game in Spanish
- One social media post every week and three (3) social media stories (Tik Tok, Instagram and FB) starting September 1<sup>st</sup> to End of the Fiesta
- Inclusion of logo on official digital flyers and printed event posters
- Full page color ad – premium placement
- On field activity/game announced and narrated by PA announcer (with team mascots involved) in between inning. Once per game **NEW**
- (6) Story shoutouts by participating players during the event. 4 weekends **NEW**

- Mentions of product or brand during our live feed of the games streamed via Telemax, Facebook and Youtube Live **(OVER 106.6K views during MBF 2022) NEW**

### **Gold Package: \$8,000**

- Outfield Sign – production included
- Two :30 video board spots per game
- One social media post every week and three (3) social media stories (Tik Tok, Instagram and FB) starting September 1<sup>st</sup> to End of the Fiesta
- Concourse table / booth (six-foot table and chairs)
- Suite for one day of your choice for either stadium
- 200 total undated box seats – good at either stadium
- Three PA announcements per game in Spanish
- Full page color ad in game program
- Logo on MBF website with priority placement



### **Silver Package: \$3,500**

- Stadium banners throughout the stadium (client provides signs)
- One social media post every week and three (3) social media stories (Tik Tok, Instagram and FB) starting September 1<sup>st</sup> to End of the Fiesta
- One :30 video board spot per game
- Concourse table / booth (six-foot table and chairs)
- Fifty (50) total undated box seats
- Logo on MBF website
- One PA announcements per game in Spanish
- Half page color ad in program



### **Concourse Vendor Booth - \$2,000**

- Ten (10) undated box seat tickets
- Four (4) vendor passes per day
- Six-foot table and chairs will be provided
- Booth is located on the concourse for all three days
- Two PA announcement in Spanish

### **Digital Marketing Package - \$850**

- One social media post every week and three (3) social media stories (Tik Tok, Instagram and FB) starting September 1<sup>st</sup> to End of the Fiesta
- Logo on Mexican Baseball Fiesta website - Sponsor page
- Inclusion of logo on official digital flyers and printed event posters
- 1 post a month on Instagram and Facebook. Months outside the fiesta. 10 posts **NEW**
- Tik toks, Facebook & Instagram Reels during the event with current players from the participating teams/mascots advertising your brand. (1 post a weekend) **NEW**
- Story shoutouts by participating players during the event. 4 weekends **NEW**



### **Sombrero Package - \$1,000**

- Thirty (30) box seats – good for any date
- One :30 video board spot per game

### **Partner Package - \$500**

- Fifty (50) box seats – (for any date except major concert)
- One PA announcement in Spanish

### **Luxury Suite Package - \$750**

- Luxury suite for one day for 20 (food and beverages not included but server service provided)
- One PA announcement per game – Spanish or English



### **NEW Include Sponsor Logo on official Naranjeros Pre season Jersey - \$3000**



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## Mexican Baseball Fiesta Training Camp 2024 Phoenix - \$1,200

### 3 day event

- Includes 8 boosted social media posts (FB and Instagram) and 6 stories (Tiktok, Instagram & FB)
- Premium space for 4 x 16 Banner inside batting cages or in front of business
- Mentions during social media giveaways of baseball signed by coaches and guests
- Inclusion of business logo in Official Training Camp shirt
- Mascot will be available for visits to your business after event.

